

GTDP Board Vision and Objectives

Vision	Greater Thetford: an outstanding place with opportunities for all
Strapline	Greater Thetford: a destination of choice
Aim	Develop Greater Thetford into a thriving, prosperous and attractive place to be
Location	The Greater Thetford area spans the town of Thetford and the parishes of Croxton, Kilverstone and Brettenham
Objective 1	To seek and lobby for investment and improvement in strategic infrastructure
Objective 2	To promote the Greater Thetford area as a 'destination of choice'
Objective 3	To improve access to health services and the ability of people to adopt healthier lifestyles with improved leisure and recreation opportunities
Objective 4	To revitalise Thetford town centre and improve connectivity with public and other forms of transport
Objective 5	To ensure a good supply and mix of quality housing with choice and opportunity for all
Objective 6	To encourage economic vitality in Greater Thetford and enhance education and learning opportunities to ensure residents can access jobs and skills near where they live

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<ul style="list-style-type: none"> • To lobby for Infrastructure improvements at Ely Junction • To lobby and seek funds for improvements to A11/A14 junction and connectivity • To support and make the case for Rail and bus service improvements (inc. station) and bus/rail interchange • To seek S106 related investment linked to Thetford SUE • To lobby for Power and Utilities investment and improvements across Greater Thetford 	<ul style="list-style-type: none"> • To brand and market Greater Thetford’s offer as part of <i>Norwich – Cambridge Tech Corridor</i> • To promote tourism with a strong and cohesive heritage and cultural offer • To clearly understand and promote ‘offer’ to new businesses and residents • To attract inward investment in key housing and employment sites (e.g. TEP) • To promote strong community engagement and civic pride 	<ul style="list-style-type: none"> • To commission an analysis of health and social care needs • To commission an analysis of primary and secondary health and social care provision • To develop a detailed health and wellbeing action plan [based on evidence provided by health and social care needs and provision analysis] • Provision of walking and cycling infrastructure and connectivity • To promote recreation and leisure opportunities and facilities 	<ul style="list-style-type: none"> • To enhance provision of walking and cycling infrastructure and connectivity to all modes of transport • To revitalise the retail offer • To improve the general attractiveness of the town centre • To undertake a review of the public sector estate and ensure it is efficient and effective (one public estate) • To review car parking and route management to ensure town centre is easily accessible • To address ASB issues 	<ul style="list-style-type: none"> • To support delivery of Thetford SUE • To regenerate existing estates / neighbourhoods and revitalise housing stock • To ensure a mix of quality accommodation and tenure types is available across existing town and SUE to meet demand • To ensure there is a coordinated approach to community asset provision 	<ul style="list-style-type: none"> • To raise attainment levels in Primary School education • To sustain improvement in Secondary School education • To promote and increase number of apprenticeships available locally • To review post-16 education [to include destination of school leavers] • To review Employers’ skills and recruitment requirements • To match local skills/education provision with employer demand • To support business development and growth in Greater Thetford